



Bronx United Track Club
 A Partnership Between the Bronx Flash and Bronx Tigers Track Clubs
 (Members of the Metropolitan Athletics Congress, Inc and Metropolitan AAU, Inc.)



Spring 2009 Run-a-Thon Fundraiser

Saturday, May 16, 2009 2:00 p.m. - 5:00 p.m.

Van Cortlandt Park Track and Field Stadium (Broadway and 242nd St. - behind handball courts)

Rain Date: May 23rd, 2009

On Saturday May 16, 2009 the Bronx Flash Track Club will call on all athletes, family members and friends to participate in our 5th Annual Run-a-Thon Fundraiser, the first in its new partnership with the Bronx Tigers Track Club.

Reminder: As per the Team Rules, all families must fundraise a minimum of \$100 for the season, including Anniversary Party ticket sales and/or Run-a-thon donations. Failure to do so will jeopardize a team member's status with the team.

Make checks payable to:

Bronx Flash
Track Club,
Inc.

1) Pledge Collection ~ April May 1 - May 26

Team members collect pledges from friends, family, neighbors, and businesses.

Suggested pledge: \$1.00 - \$5.00 per lap (amounts can be higher or lower).

See accompanying suggested script for students to help guide sponsors in an amount to pledge.

Example: Neighbor Fred pledges that he will donate \$1.00 for every lap completed by Team Member Richard. If Team Member Richard runs/walks 10 laps on May 16, then Neighbor Fred will donate \$10 to Richard by May 26.

Maximum Pledge Amount: If sponsors want to pledge per mile, but do not want to exceed a certain donation amount, they can enter a maximum pledge amount.

Flat Pledge Option: If sponsors wish, they can make a flat donation (i.e. \$20 regardless of miles run). However, we encourage supporters to pledge per lap to motivate athletes to run/walk more, thus making them earn it while keeping healthy.

Please ask everyone who pledges if their company has a matching gift fund policy.

Each sponsor making a pledge should write their own name, address, pledge per mile, and maximum pledge OR flat pledge amount.

2) Run-a-thon Lap Accumulation ~ Saturday, May 16

Participants will gather at the Van Cortlandt Park Track to run or walk as many laps as they can in 30 minutes. Each lap is 400 meters. 4 laps = 1 mile.

Volunteers will be needed to car pool and help count laps.

The Family/Coaches Relay will be featured again this year!

3) Donation Deadline ~ May 26 - Submit all donations to coaches.

4) Prizes: Participants will earn prizes based on the amount of money raised.

SPECIAL AWARDS

Team Member - Top Fundraiser

Parent/family member/friend - Top Fundraiser

Team member - Most Laps Completed

Parent/family member/friend - Most Laps Completed